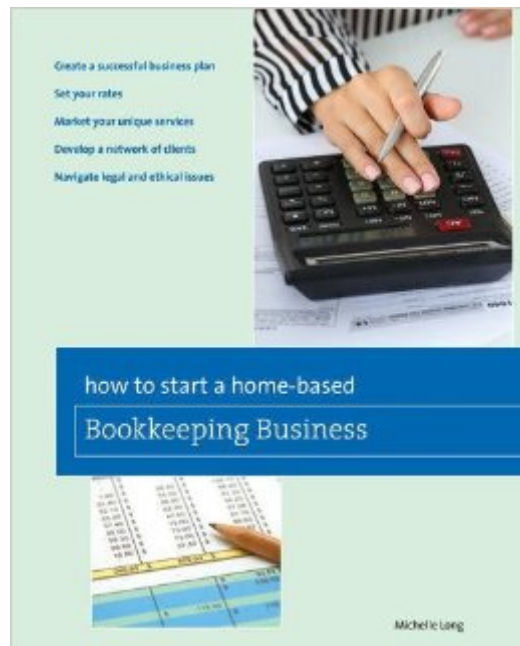


The book was found

How To Start A Home-based Bookkeeping Business (Home-Based Business Series)



Synopsis

In tough economic times and with rising unemployment, people are looking to take the bull by the horns and start their own home-based businesses.... From GPP's enormously successful How to Start a Home-Based Business series (more than half a million copies sold!), comes the essential guide to starting up a home-based Bookkeeping business.

Book Information

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Customer Reviews

I was admittedly skeptical when I first ordered this book. I thought to myself: I'm an accountant, I've already started my bookkeeping business, I've secured a few clients - what can I learn from Michelle that I don't already know? Well, it turns out there's a lot. Instead of assuming I know nothing about accounting/bookkeeping, Michelle writes with people like me in mind, those who are already trained in the technical stuff, but need help figuring out how to use those skills to build a business and generate revenue. This book is perfect for you if you're already an accountant/bookkeeper and you want to take the leap to hang out your own shingle (from your home office). She writes about the pros and cons of working from home and even offers advice on how to set up your office with the right furniture and equipment. There are also short essays from established home-based bookkeepers who offer different, sometimes competing perspectives. I found these anecdotes especially useful since they raised concerns I hadn't considered. Marketing is one of the key topics Michelle writes about and it only makes sense, since it's how you'll develop business. She

discusses websites, social media, networking and more. There's also information on setting billing rates, collecting fees, setting expectations and much, much more. Sprinkled throughout the book are also wonderful templates and samples, including a full business plan and several engagement letters! She also offers checklists you can use when setting up your own bookkeeping practice and again when you've just secured a new client and need to get them set up. All in all, the book is a good, easy read that's chock full of information - more than you'd expect from a book its size that you can carry with you on the train. I recommend it to anyone who has made the decision to branch out on one's own (or is even considering, since this book may help you decide home-based bookkeeping is NOT for you).

This book is a great resource - it presents key concepts and tips needed to kick-off a bookkeeping business, or any business for that matter. I especially liked the blue "tips" pages - they offer practical solutions for real-world scenarios that business owners encounter. I've already used several recommendations for our QuickBooks consulting practice that have been a huge help. I also recommend Michelle's book "Successful QuickBooks Consulting". Michelle's books & advice has been a huge lift for growing our business. Thanks Michelle and please, keep the books coming!
Robert from RFQ.

This book has some very valuable information. After being out of the bookkeeping business for over 15 years I needed some refresher courses. While going back to school may have been an option it was too time consuming and too expensive. This book gave me information for organizations that would get me those refresher courses while recertifying me for bookkeeping. That in itself was worth every penny. This author is a proadvisor for the Intuit/QuickBooks products so she mentions them frequently but not in a pushy way. Examples mostly. There is a lot of good information for business plans, setting up websites, naming your business, etc..... It's a quick read too.

Where can I begin. This book has all the information you need to start your business and keep going and be successful. I would recommend this to anyone considering starting and/or already with a business. Extremely complete and one of the best books on the market. I have both of Michelle's books and they are great.

Very well-written book with lots of valuable information for getting started in the bookkeeping business. Wished I had purchased this book before spending a lot of time researching marketing. It

guides you step-by-step how to get started and succeed in the bookkeeping business. Very practical information other bookkeepers have used to their advantages.. You definitely will obtain clients if you follow suggestions pointed out in this must have book.

You hit on everything we freelance bookkeepers have done to keep our businesses up and running. For those just starting, you provided even the technical end with all of the highlighting the new technology and social media that is a must to be competitive. Your research was outstanding, not missing steps we sometimes take for granted. For us already in business, a bright new look at what we might be missing and things to do to keep us up on the cutting edge! I truthfully am so honored that you quoted me on several pages of your book! Great job Michelle! Joan Miceli-Muhlbauer

This was a great book! Not only did it give me all the info I need to start my own bookkeeping business, but it gave me so much motivation and encouragement! I highly recommend this book!

I read this in a day. Fair book. I consider this to be a fair book but highly recommend the SECRETS TO STARTING & RUNNING YOUR OWN BOOKKEEPING BUSINESS by Sylvia Jaumann. She goes through the more details of the bookkeeping itself. But this is a good resource too. Still give it a 5 star rating.

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